

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
Quality and Access			\$3,410,682		
	Quality First Child Care Scholarships	Provides scholarships to children to attend quality early care and education programs. Helps low-income families afford a better educational beginning for their children.		Valley of the Sun United Way	\$500,000
	•	Supports provided to child care centers to improve the quality of		Southwest Human Development	\$504,147
		their programs include: on-site coaching and program assessment; financial resources; professional education scholarships; and consultants specializing in health and safety practices. Expands the number of children who have access to high quality child care, including learning materials that are developmentally appropriate, a curriculum focused on early literacy and teachers trained to work with infants, toddlers and preschoolers.	United Way of Tucson and Southern Arizona	\$1,402,779	
	Pre-Kindergarten Scholarships	Provides scholarships to quality preschool programs in a variety of settings to allow programs to serve more children. Increases the number of 3- and 4-year olds enrolled in high quality preschool programs that prepare them to succeed in kindergarten and beyond.		Arizona Department of Education	\$151,520
	Expansion: Increase slots and/or capital expense Recruits providers and assists them with the state licensing or certification processes. Provides support to the provider to improve the quality of programs. Increases the number of child care providers who are state licensed or certified, and strengthens the skills of caregivers in those settings who are working with children birth to 5 years old.		Child and Family Resources	\$396,529	
		improve the quality of programs. Increases the number of child care providers who are state licensed or certified, and strengthens the skills of caregivers in those settings who are		Pima County Community Development and Neighborhood Conservation	\$77,153

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Professional			\$907,700		
Development	Scholarships TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.		Association for Supportive Child Care	\$446,200
	Scholarships non-TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.		Central Arizona College	\$50,000
	FTF Professional REWARD\$	Improves retention of early care and education teachers through financial incentives. Keeps the best teachers with our youngest kids by rewarding longevity and continuous improvement of their skills.		Valley of the Sun United Way	\$211,500
	Community Based Professional Development Early Care and Education Professionals	Provide quality education and training in community settings to early care and education professionals. Improves the professional skills of those providing care and education to children 5 and younger.		United Way of Tucson and Southern Arizona	\$200,000
Health			\$845,293		
	Oral Health	Provide oral health screenings and fluoride varnish in a variety of community-based settings; provide training to families on the importance of oral health care for their children; and provide outreach to dentists to encourage service to children for a first dental visit by age one. Decreases preventable oral health problems in young children.		Pima County Health Department	\$224,987
	Health Insurance Enrollment	Assists families in application for or renewal of public health insurance. Increases children's access to preventive health care and builds community awareness of the availability of public health insurance options.		Pima County Health Department	\$188,294

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	Child Care Health Consultation	Provides qualified health professionals who assist child care providers in achieving high standards related to health and safety for the children in their care. Improve the health and safety of children in a variety of child care settings.		Pima County Health Department	\$432,000
Family			\$1,133,536	i i	
Support	Parent Education Community-Based Training	Provides classes on parenting, child development and problemsolving skills. Strengthens families with young children by providing voluntary classes in community-based settings.		Teen Outreach Pregnancy Services	\$48,400
	Home Visitation	Provide voluntary in-home services for infants, children and their families, focusing on parenting skills, early physical and social development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning.		Arizona Department of Economic Security	\$12,165
				Sunnyside School District	\$180,166
				United Way of Tucson and Southern Arizona	\$765,479
	Center-based Literacy	Provides instruction for early care and education providers and teachers on early language and literacy. Improves early child education by offering child care workers the consultation and training to teach language and literacy more effectively.		Make Way for Books	\$112,090
Evaluation			\$290,663	3	
	Statewide Evaluation	Under statewide coordination, includes the studies and evaluation work which inform the FTF Board and the 31 Regional Partnership Councils. Examples include: baseline Needs and Assets reports; specific, focused studies; and statewide research and evaluation on the developing early childhood system.		First Things First (FTF-Directed)	\$257,044

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Coordination	\$150,000			
	Service Coordination	Improves assistance to families with young children by streamlining application procedures, coordinating services and offering follow-up support. Strengthens and improves the coordination of services and programs for children 5 and younger.	United Way of Tucson and \$150,000 Southern Arizona	
Community Awareness		\$140,000		
	Media	Increase public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.	Moses Anshell Inc. \$74,475	

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